

For Immediate Release

Fernlea Flowers Awesome Accents – Better Containers By Design

Small space gardens needn't limit a gardener's creative possibilities.

Fernlea's new line of Awesome Accent foliage plants offer inspired new options for window boxes, hanging planters, and garden pots of all descriptions. Complete with 'recipe cards' for creating the ultimate container garden in any environment, this high quality accent line includes Swedish Ivy, English Ivy, German Ivy, Vinca Vine, Green and Silver Plectranthus, Asparagus Fern, and Fernlea's renowned "Super Spike".

"Certainly, the growing number of people living in townhouses, condos and other limited-space housing has created a boom in container gardening," says Jeff Howe, President of Fernlea Flowers "But many people, even with more outdoor space available, enjoy the flexibility and beauty of containers."

Growing flowers in containers helps beautify yards or decks without having to put in all the effort required for a full-scale garden. Gardeners can move around pots for a special occasion, get creative with container types and add interest with a wide variety of trailing plants. Window boxes let gardeners enjoy the view from inside as well as outside, and it's easy to reposition containers for optimal light conditions. Awesome Accents are designed to help gardeners make the most of all of these benefits.

Sold in individual pots, Awesome Accents can be mixed and matched to complement petunias, impatiens and a wide variety of favourite colourful annuals. Great results are guaranteed with the accompanying 'recipe card' of suggestions for plant selection, planting and placement in sun, partial shade and full shade. There's even a simple-to-use diagram and photo of winning combinations to ensure great results.

"Whether you're an experienced container gardener looking for new options or a beginner who needs some ideas and help, our Awesome Accents line is the perfect place to start," says Howe.

Awesome Accents will be available beginning in Spring 2002 at garden centres across Ontario. For more information, planting ideas and store locations, visit www.fernlea.com.

Established in 1939, Fernlea Flowers today is one of North America's largest suppliers of garden plants. With greenhouse locations in the U.S. and Canada, Fernlea grows poinsettias, vegetable plants and annuals and is the exclusive grower of Icicle™ Pansies. For more information about Fernlea visit www.fernlea.com.

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